

# Startups in Tokyo

Bizceed Inc.  
CEO Kosei Okubo

創業  
手帳



# About us

Bizceed Co. Ltd.

CEO Kosei Okubo

Office: Tokyo, Osaka, Fukuoka, Cebu

Established : 10 April 2014 (3 years ago)

Service: Sogyotecho / Founder's Guide  
(Guidebook for Founders)

30,000 copies. Magazine + website platform +  
consultation/seminar + cloud services

# unique business model

# Sogyotecho

Free Guidebook Magazine delivered all over Japan for Startups & Entrepreneurs who want to start their own company.



# Founder's Guide (English version)



**Founder's Guide™**  
Start up the Business of your Dreams.

**STARTUP AND  
ENTREPRENEUR'S  
GUIDEBOOK**

*Our advocacy is to help the entrepreneurial community increase their success rate.*

**FREE DOWNLOAD!**

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# Startups in Tokyo

# Tokyo overview

## Population:

- Tokyo Metropolitan 37million
- Tokyo City 13million

## GDP

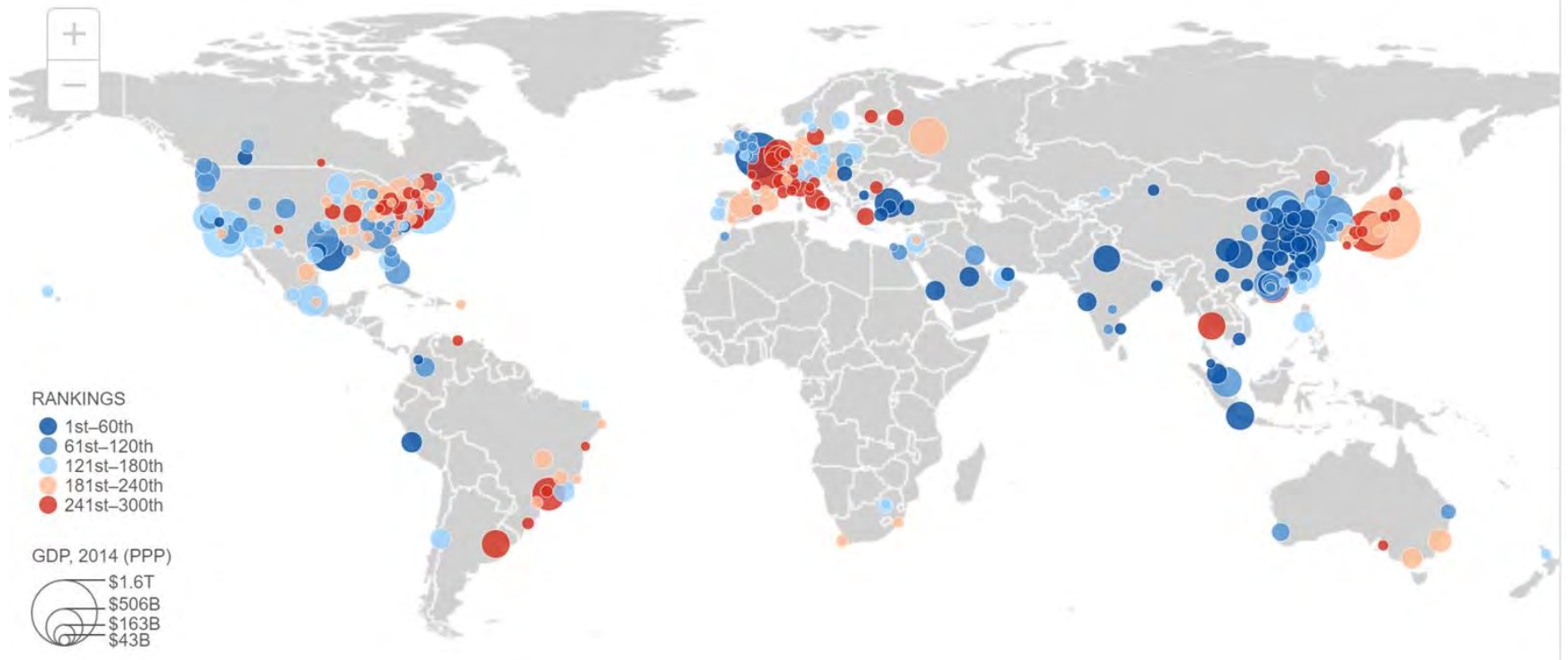
- 1520 billion

## Headquarter of listed enterprises

- 1815 (49% of Japan)

# Huge potential of Tokyo

\*Largest GDP in the world



Global Metro Monitor | Brookings Institution

# Metropolitan Cities GDP ranking:

1. TOKYO, JAPAN (GDP: \$1,520 BILLION)
2. NEW YORK, USA (GDP: \$1,210 BILLION)
3. LOS ANGELES, USA (GDP: \$789.7 BILLION)
4. SEOUL, SOUTH KOREA (GDP: \$779.3 BILLION)
5. LONDON, ENGLAND (GDP: \$731.2 BILLION)
6. PARIS, FRANCE (GDP: \$669.2 BILLION)
7. OSAKA, JAPAN (GDP: \$654.8 BILLION)
8. CHICAGO, USA (GDP: \$524.6 BILLION)
9. MOSCOW, RUSSIA (GDP: \$520.1 BILLION)
10. SHANGHAI, CHINA (GDP: \$516.5 BILLION)



# Startup in Tokyo:



- West Tokyo
- Shibuya
  - Roppongi
  - Minato
  - Shinagawa



# What is changing?

1. People

2. Finance

3. Ecosystem

# 1. People

- Young entrepreneurs are increasing
- Example  
Mikami Yoichiro  
**15 year-old** entrepreneur  
(Tech startup)



**G N E X**

## **2.Finance**

**IPO : 86 companies**

**\* Many of Japanese financial institutions and venture capitalist are involved in funding for supporting startups.**

# 3.ECOSYSTEM

- Startup events (every day)
- Government, professionals, banks, universities help Startups
- Successful entrepreneurs invest in new ventures.
- More Shared-offices
- open innovation boom



# Startups in Tokyo

For foreign investors and companies

1. Huge market

2. Easy to IPO

3. Increasing number of startups